



The Power of Distribution

MAS FINANCIAL SERVICES LIMITED

MFSL/SEC/EQ/2021/29

May 21, 2021

To,
The Manager,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001

To,
General Manager
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400051
Trading Symbol: **MASFIN**

Scrip Code: **540749, 947381**

Dear Sir,

Sub: Newspaper Advertisement of audited financial results for the quarter & year ended on 31st March, 2021.

Pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the company has given Newspaper Advertisement in One (1) English - FREE PRESS GUJARAT and One (1) Regional Language Newspaper - Gujarati - LOKMITRA for audited standalone and consolidated financial results for the quarter & year ended on 31st March, 2021.

Kindly take the same on your record.

Thanking you,
Yours faithfully,

FOR, **MAS FINANCIAL SERVICES LIMITED**

RIDDHI BHAVESHBHAI BHAYANI
(COMPANY SECRETARY & COMPLIANCE OFFICER)
MEMBERSHIP NO.: A41206



Encl. As above

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Diabetes can be prevented and treated



Vinod Chandrashekhar Dixit
Free-lance Journalist, Writer & Cartoonist
(dixitpatrakar@yahoo.in)

Ahmedabad, Diabetes has now become a major public health concern especially in India because of several reasons. Today, over 300

million people live with diabetes. A similar number is at high risk. Diabetes is a major health issue in our country. One of the important barriers in handling this issue is the change in behaviour of the people and awareness on the importance of lifestyle modification. Diabetes makes people prone to heart disease, kidney failure and infectious diseases like tuberculosis, malaria, and HIV/AIDS, among others, leading to premature death. Sugar is the new tobacco, experts, medical studies and health organizations have declared. The belief is that

diabetes is an urban and rich man's disease but we now know that the annual increase in the numbers of those with diabetes is much higher in the rural areas, poor individuals and those less educated.

Diabetes isn't deadly, it just needs regular monitoring and medication and disciplined living. Regular exercise and healthy eating are the only ways to control blood sugar levels and stay fit. Diabetes is not a disease but a metabolic disorder. Acceptance of the problem is the first step to dealing with it. We need to take to heart the statement that "strengthening primary care is imperative". This is true of

not only diabetes, but for all modern diseases, and this figure is likely to go up to 80 million by 2025, making it the 'Diabetes Capital' of the world.

Unhealthy diet is one major cause of the disorder. People focus on reducing the quantity of food but are unaware of the caloric value of food items they consume. The medical fraternity needs to gear up to the challenge of preventing, diagnosing and treating diabetes in society and people. Several institutes have initiated in-service programmes to enhance the knowledge, skills and core competencies of primary care physicians to deliver standardised care.

We need to work collaboratively with governments, civil society, private sectors, schools, workplaces, media and other local partners. We all have a role to play to ensure healthier environment for a healthy living. Walking is perhaps the simplest and most effective way to maintain one's health, and for diabetics to manage the chronic disease as it doesn't require any training or special equipment, which means it can be done without a break. Living with diabetes may not be easy but it isn't impossible either. A few lifestyle and dietary changes are all it takes to keep the disease in control. (B-15)

Jyoti-Kalash Society, Jodhpur-Kalash, Satellite, Ahmedabad - 380 015

Forget safety, for Amdavadis dalwada is more important than life during rains!



Ahmedabad : When it rains, Amdavadis dalwada comes out. COVID or Taktak. Unmindful of the dangers of crowding during COVID times and the risk of moving out during a cyclonic storm, many Amdavadis patiently waited outside a Dalwada centre to book their share of the delicacy that is popular during monsoon. The AMC needless to say was not pleased after pictures

of long queue outside the Anand Dalwada centre. The civic body sealed the shop for not only violating COVID norms but also for the 50% staff rule. The long queue outside the Anand Dalwada centre at Ankur had gone viral and the officials of AMC raised the place. It found that against the norm of calling just 50% staff the shop was working at full strength. It sealed the shop for violating COVID and other norms issued by the AMC.

It was found that the workers in the shop were not wearing a mask while the customers were not following social distancing norms. The shop also did not have thermal screening and sanitizers for customers at the shop.

All Set To Regale Fans with LIVE musical performances on MX TakaTak



Ahmedabad, As the world grapples currently with tough times, MX TakaTak advocates its users to 'Stay Home Stay TakaTak' and the campaign asks them to share what keeps them entertained during this pandemic. Be it fun tips and tricks, comic sketches, movies to watch or even videos for art and other creative projects that the users undertook - this hashtag challenge has led to some interesting content to look out for on your digital screens. Starting this

Thursday, May 20th till Monday, 24th May - the platform has taken the initiative to further help you de-stress and stay entertained by featuring LIVE musical performances in app by icons - Ankur Tiwari, Krشنا, Divine, Arjun Kanungo & Ash King respectively at 8.30 pm each day.

Ankur Tiwari further added saying, "In these uncertain times, music is an outlet that allows you to express yourself and is healing. I am glad to be able to uplift the mood and entertain people from the safety of their homes." Krشنا said, "I am looking forward to this MX TakaTak LIVE with my listeners and hopefully helping them fight the stress of these tough times. I released an album called 'Still Here' 2 months ago but due to the pandemic, I haven't been able to perform it for a live audience so this is a perfect opportunity for me to do so and hopefully bring smiles to some faces through my music. (19-10)

Sonalika announces financial support of up to Rs 2 lakh and medical expense assistance for its dealers



Ahmedabad, Covid 19 pandemic has led to devastation across majority of states in India and while impacting lakhs of people, its second wave has actually now become extremely unpredictable. And unfortunately has impacted many of our business associates & channel partners, especially dealer employees. We believe that no financial assistance can make up for the any kind of health loss or untimely demise of an individual. However, through the new extensive support measures such as medical expense assistance up to Rs. 25,000 and No.1 exports brand in the country, it is our obligation to ensure the entire company workforce is safeguarded from any unforeseen events that may lead to physical or monetary losses. Sharing his view on Mr Raman Mittal, Executive

Director, Sonalika Group, said, "The second wave of Covid-19 wave has been extremely unpredictable and unfortunately has impacted many of our business associates & channel partners, especially dealer employees. We believe that no financial assistance can make up for the any kind of health loss or untimely demise of an individual. However, through the new extensive support measures such as medical expense assistance up to Rs. 25,000 and No.1 exports brand in the country, it is our obligation to ensure the entire company workforce is safeguarded from any unforeseen events that may lead to physical or monetary losses. Sharing his view on Mr Raman Mittal, Executive

Tauktak brings heavy rains in Ahmedabad, strong winds lash the city, damages reported



Ahmedabad : Several trees were uprooted and a gallery of a house in Khokhra fell due to the impact of rain and strong winds in the wake of cyclone Tauktak in Ahmedabad. As per the met department cyclonic storm, Tauktak lay centered over Gujarat, 105 km south-southwest of Ahmedabad, and 35 km southwest of Surendranagar. The storm that at present has an intensity of 75-85 kmph near the centre resulted in strong winds in Ahmedabad. The city is likely to see wind speeds of 30 to 35 kmph. The met department said the storm would eventually move towards the north-northeastwards and weaken into a deep depression in the next six hours.

DDO Ahmedabad, Arun

This Is The Right Way To Store Walnuts And Not In The Cupboard



Ahmedabad, California walnuts are one of the pantry darlings. And why wouldn't they? After all, they are not only taste delicious but are loaded with nutrients such as plant-based omega-3, protein, and fiber. Most Indian households have a stock: to toss with veggies and fruits for salad, blend it into a smoothie, add it curries, garnish a decadent dessert, or snack on for making everyday healthy. To maintain its nutty aroma and sweet taste, you must store walnuts in the right way. If you fail to do so, you will have no

option but to throw them away! Walnuts are the only tree nut to contain a significant amount of plant-based omega-3 ALA. It's because of this healthy fat that walnuts tend to lose their freshness sooner than other nuts. Scroll on to know how to protect these nutrient-dense nuts from going bad. When grandma says you need to store walnuts in a cold and dark space, away from the sunlight, she isn't wrong. Contrary to popular belief, shelled or unshelled walnuts require refrigeration if you want to keep them for longer. You can place them in the refrigerator or freezer, depending on when you're going to use them. If you are going to use them within a month, you must keep them in the refrigerator; or else, the freezer. (20-4)

Wastewater management is a matter of survival for the textile industry in India



Ahmedabad, The Refashion Hub is a collective that aims to raise awareness and drive conversation about water stewardship in India's textile industry for long term positive climate impact. As a part of this initiative, a national level multi-stakeholder consultation was organized by Centre for Responsible Business (CRB) with support from Alliance For Water Stewardship and Water Management Forum (under Institute of Engineers India) on 18 May 2021, to build consensus on establishing wastewater as a resource and dealing with it in a sustainable way by the textile industry. Assuring his support to the campaign, Shri Upendra Prasad Singh, Secretary, Minister of Textiles, said, "Wastewater management is critical for

survival of the textile industry in India and not a subject of charity. It is the responsibility of all stakeholders including the government, textile bodies and industries to invest in green technologies that conserve water." Underlining the need for such initiatives he further said "There is enough knowledge on the supply side of water and wastewater management but not on the demand side. Efficient water and wastewater management can help suppliers/buyers engage brands/consumers." Further, he suggested 'condition assessment of clusters' to generate baseline about need for water and wastewater management in textile and other high water-use clusters. Finally, he opined there is not as much awareness and information about water footprint of industries as is there on carbon/energy footprint and hence there is a need to raise awareness and knowledge about its importance. (19-10)

WESTERN RAILWAY CARRIES 9.68 MILLION TONNES OF GOODS IN 2021-22 TILL NOW



Various views of essential commodities being loaded over Western Railway

Ahmedabad, Western Railway's goods & parcel special trains have been continuously traversing across the country to keep the supply of essential commodities moving. In continuation to this, Western Railway has run 116 parcel trains from 1st April, 2021 to 18th May, 2021 to transport essential commodities to various parts of the country. During this period, the loading in goods trains recorded 9.68 million tonnes as compared to 6.53 million tonnes in the corresponding period of last year, which is an increase of 48.23%.

These achievements have been made possible due to the able guidance, motivation & continuous monitoring by Shri Alok Kansal - General Manager of Western Railway.

According to a press release issued by Shri Sumit Thakur - Chief Public Relations Officer of Western Railway, from 1st April, 2021 to 18th May, 2021, Western Railway has transported

commodities weighing more than 42thousand tonnes through its various parcel special trains, which included agricultural produce, medicines, medical equipment, fish, milk etc. The revenue generated through this transportation, has been approxRs. 14.46 crore. 24 Milk Special trains were run by Western Rly, with a load of more than 16 thousand tonnes and 100% utilization of the wagons. Similarly, 27 COVID-19 special parcel trains with a load of approx. 5136 tonnes were also run to transport essential commodities. In addition to this, 19 intended rakes carrying 9794 tonnes were also run with 100% utilization. To help the farmers find new markets for their produce and also for its economical and fast transportation, 46 Kisan Rails with load of

approx. 10678 tonnes have also been run during this period from various divisions.

Shri Thakur further informed that during the period from 1st April to 18th May 2021 total 4611 rakes of goods trains have been run by WR and carried 9.68 million tonnes of essential commodities. 10105 freight trains were interchanged with other zonal railways, in which 5047 trains were handed over and 5058 trains were taken over at different interchange points. Business Development Units (BDUs) are in constant contact with the existing and probable freight customers to encourage them to transport their goods through railways with the incentives introduced by the Railway Board for quick, reliable, economical & bulk transportation of their goods.

WESTERN RAILWAY-AHMEDABAD

(SURVEY & CONSTRUCTION), E-TENDER NOTICE
E-Tender Notice No. Dy. CE(CR)AHMEDABAD-380002/21
By: CE(CR)AHMEDABAD-380002/21 Date: 18.05.2021

Dy. Chief Engineer (Construction) III, Near Sahar Kotla Police Station, Saraspur, PO: Railway, Western Railway, Ahmedabad-380002 for a on behalf of President of Union of India invites E-Tender for the following work:	
(1) E-Tender No.	Dy. CE(CR)AHMEDABAD-380002/21
Name of Work	Supply of 50,000 Cum machine crushed stone ballast in Ballast Depot at Jhund in connection with Virmangam - Samakhiali Doubling project of Western Railway.
Approx. cost of Work	₹ 33,90,000/-
EMD	Nil
Completion period	05 (Five) Months (including Monsoon)
Closing time & Date for submission & opening of Bid :	10/06/2021 at 15:00 Hrs.
(i) Closing time & Date	10/06/2021 at 15:00 Hrs.
(ii) Opening time & Date of Bid	at 16:00 Hrs. on 10.06.2021
(2) E-Tender No.	Dy. CE(CR)AHMEDABAD-380002/21
Name of Work	Construction of miscellaneous balance work i.e. providing toe wall for protection of newly bank, drop/cut-off wall, ballast wall at formation level, central drain between both track, pitching and cess repairing etc. between SJK-DHNL section in SJK-DHNL section in c/w compliance of CRIS Inspection.
Approx. cost of Work	₹ 4,58,83,927.65/-
EMD	Nil
Completion period	05 (Five) Months (including Monsoon)
Closing time & Date for submission & opening of Bid :	03/06/2021 at 15:00 Hrs.
(i) Closing time & Date	03/06/2021 at 15:00 Hrs.
(ii) Opening time & Date of Bid	at 16:00 Hrs. on 03.06.2021
Website particulars Notice board location where complete details of tender can be seen and address of the office: www.insp.gov.in Office of Dy. Chief Engineer (Construction) III, Near Sahar Kotla Police Station, Saraspur, PO: Railway, Western Railway, Ahmedabad-380002. Telephone No. 079-22921510	
Dy. Chief Engineer (Construction) III, Ahmedabad	
Like us on: facebook.com/WesternRly Follow us on: twitter.com/WesternRly	

MAS FINANCIAL SERVICES LIMITED

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CIN: L65910G11995PLC026064

Extract of standalone and consolidated audited financial results for the quarter and year ended 31 March 2021

Sr. No. Particulars		Standalone		Consolidated		(₹ in Lakhs)	
		Quarter ended 31 March 2021 (Audited)	Quarter ended 31 March 2020 (Audited)	Quarter ended 31 March 2021 (Audited)	Quarter ended 31 March 2020 (Audited)	Quarter ended 31 March 2021 (Audited)	Quarter ended 31 March 2020 (Audited)
1	Total income from operations	13,885.10	59,218.31	16,959.66	14,706.87	62,698.03	17,812.63
2	Net profit / (loss) for the period (before tax, exceptional and / or extraordinary items)	4,996.59	19,289.29	4,635.73	4,996.42	19,596.91	4,511.70
3	Net profit / (loss) for the period before tax (after exceptional and / or extraordinary items)	4,996.59	19,289.29	4,635.73	4,996.42	19,596.91	4,511.70
4	Net profit / (loss) for the period after tax (after exceptional and / or extraordinary items)	3,652.63	14,350.30	3,449.85	3,641.27	14,552.43	3,354.19
5	Total comprehensive income for the period (comprising profit / (loss) for the period (after tax) and other comprehensive income (after tax)	3,748.36	15,101.08	3,727.65	3,804.24	15,327.72	3,635.26
6	Paid up equity share capital	5,466.20	5,466.20	5,466.20	5,466.20	5,466.20	5,466.20
7	Reserve (excluding revaluation reserve) as shown in the audited balance sheet of previous year	1,11,790.67	1,11,790.67	92,624.19	1,12,521.87	1,12,521.87	93,241.97
8(i)	Earning per share of (₹ 10/- each) (for continuing and discontinued operations) - (including exceptional item) (not annualised for quarter)	6.68	26.25	6.31	6.65	26.41	6.20
2	Diluted (₹)	6.68	26.25	6.31	6.65	26.41	6.20
8(ii)	Earning per share of (₹ 10/- each) (for continuing and discontinued operations) - (excluding exceptional item) (not annualised for quarter)	6.68	26.25	6.31	6.65	26.41	6.20
1	Basic (₹)	6.68	26.25	6.31	6.65	26.41	6.20
2	Diluted (₹)	6.68	26.25	6.31	6.65	26.41	6.20

a) The above is an extract of the detailed format of audited financial results for the quarter and year ended 31 March 2021 which have been reviewed by the Audit Committee in their Meeting held on 18 May 2021 and the same was approved by the Board of Directors in their meeting held on 19 May 2021, submitted to audit by the Statutory Auditors and filed with the Stock Exchanges under Regulation 33 and Regulation 52 read with Regulation 32(2) of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the quarterly financial results are available on the websites of the Stock Exchanges at www.bseindia.com, www.nseindia.com, and on the website of the Company at www.mas.co.in.

b) The audited standalone and consolidated financial results of the Company have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard (referred to as Ind AS) prescribed under Section 133 of the Companies Act, 2013 (the 'Act') read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 and Regulation 52 read with Regulation 32(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the 'SEBI Listing Regulations'). Any application guidance / clarifications / directions issued by Reserve Bank of India ('RBI') or other regulators are implemented as and when they are issued / applicable.

For and on behalf of the Board of Directors of
MAS Financial Services Ltd.
5d /
Kamlesh K. Gandhi
(Chairman & Managing Director)
(DIN - 00044852)

Place : Ahmedabad
Date : 19 May 2021

Sd/-
Kamlesh C. Gandhi
(Chairman & Managing Director)
(DIN - 00044852)